



2024

BENEFITS & SPONSORSHIP OPPORTUNITIES

Our mission is to unify, support and promote growth of businesses and to enhance the quality of life for the entire community. Our purpose is to create a better place to live, work and conduct business.



STEWARTVILLE AREA CHAMBER OF COMMERCE

PO Box 52 - Stewartville, MN 55976 - 507-533-6006 - admin@stewartvillechamber.com

2024 ANNUAL MEMBERSHIP

Business, Government Agencies and Schools.....\$130/yr
Church, Civic or Non-profit Organizations.....\$100/yr

Completing the information requested below allows us to better refer your business to callers.
Also, please keep us updated if any information needs to be changed on the Chamber website.

BUSINESS NAME _____

OWNER/MANAGER _____

MAILING ADDRESS _____

BUSINESS PHONE _____

E-MAIL _____

WEBSITE _____

DATE BUSINESS WAS ESTABLISHED _____

DATE YOU TOOK OWNERSHIP _____

TODAYS DATE _____

REFERRED BY _____

Describe your business and what you would like to gain from your Chamber membership:

(Please use the back of this form if you need more writing space.)

Please send Application and Payment to:

Stewartville Area Chamber of Commerce
PO Box 52
Stewartville MN 55976

Activities, Events, Forums, Networking and MORE! 2024 **working calendar*



207 North Main Street - PO Box 52
Stewartville MN 55976
admin@stewartvillechamber.com
507.533.6006

January

- 1 Happy New Year!
- 9 Chamber Board Meeting
- 19 Chamber Annual Banquet

February

- 7-10 Winterfest 2024
- 13 Chamber Board Meeting
- 22 Eagle Rock Bank Open House Ribbon Cutting

March

- 4 Pizza Ranch Tip Night
- 12 Chamber Board Meeting
- 11-24 'Egg'normous Easter Basket Giveaway Signup
- 19 Donuts & Discussion Open House
- 25 'Egg'normous Easter Basket Giveaway Drawings

April

- 3 Chamber Job Fair
- 9 Chamber Board Meeting
- 16 Taco Tuesday Networking Night
- 22 Pizza Ranch Tip Night

May

- 8 Senior Appreciation Banquet
- 14 Chamber Board Meeting

June

- 11 Chamber Board Meeting
- 24 Pizza Ranch Tip Night

July

- 3 Summerfest Dance
- 4 Summerfest 4th of July Celebration
- 5 Summerfest Teen Night
- 6 Summerfest Disc Golf Tournament
- 9 Thank You Lunch and Board Meeting

August

- 13 Chamber Board Meeting
- 21 Working Women's Wednesday Lunch
- *Chamber Strategic Planning Month*

September

- 10 Chamber Board Meeting
- 13 Sporting Clay Shoot
- 21 Oktoberfest

October

- 8 Chamber Board Meeting
- 10 Elections Open Forum
- 31 Chamber Trick or Treat*
- Chamber Budget Planning Month*

November

- 12 Chamber Board Meeting
- 14 Donuts & Discussion
- 30 Small Business Saturday

December

- 1-20 Hollydayz of Christmas
- 10 Chamber Board Meeting

To Be Determined Activities

*Think Local First Events**

- Registration separate as these are FREE events and require no sponsors
- Benefit to chamber members
- 3 Main Events: Easter, Halloween, Thanksgiving/Christmas shopping season
- Pop-up activities may occur during the year - watch for emails and information in monthly newsletters

To Be Determined Member Ribbon Cuttings and Welcomes

- Advance notice of new member ribbon cuttings and welcomes will be sent via calendar invites, Facebook events in Chamber Member group, and email

Newsletters

- Monthly to share with chamber members - deadline to submit is the 20th of each month
- Support Local Newsletter - shared on 1st and 15th of each month. Deadline to submit information is the 8th and 23rd of the month.
- Please share your business/organization information with us and we will share it with the membership and the community
- Benefit to chamber members - no cost
- Shared on chamber website, social media, email

**Working Calendar: please note, dates could change due to unforeseen reasons.*

Electronic Sign Rates 2024



207 North Main Street - PO Box 52
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Sign Location: North Main Street, Stewartville
Across from Kwik Trip-downtown
Annual Average Daily Traffic: 12,500-19,100

Pricing per Week (7 days)

\$40 Birthday/Anniversary/Retirement/Celebration Messages
\$35 Non-Members
\$25 Chamber Members
\$0 City of Stewartville, Stewartville Area Chamber of Commerce, SSD #534

Yearly Subscription (open to only Chamber Members)

1 Week Per Month = \$25x12months = \$300 less 20% discount = **\$240**

ELECTRONIC SIGN SUBMISSION FORM

BUSINESS NAME:

CONTACT:

PHONE:

EMAIL:

CHOOSE PACKAGE

- Yearly Subscription \$240 (20% Discount)
- 6 Month Subscription \$127.50 (15% Discount)
- 1 Month Subscription \$90 (10% Discount)

Total Amount Due: \$ _____

____ Payment Enclosed

____ Invoice my Business/Organization

*Please include a separate enclosure with message script for the subscription you have chosen above. Your script can be the same for each chosen week or you may change your script; please indicate the dates you would like each script to post.

6 Month Subscription

1 Week per Month (for 6 months)
= \$25x6months = \$150 less 15% discount = **\$127.50**

Month Subscription

4 weeks per message x \$25 = \$100 less 10% discount = **\$90**
**Weeks can be used 4 weeks consecutively or up to 4 different time periods of one week each.*

Message Limits

- Greetings from Business
Happy Spring from Ag Partners, Seed is in Stock!
- Open House Messages
Open House at Fareway
December 15 from 8am-12pm
All are Welcome
- Holiday Messages
Merry Christmas from ONB Bank

General Rules

- No profanity or slang
- No hate speech
- No political messages other than where and when voting takes place
- Chamber staff, board directors, sign owners have the right to decline message requests
- No more than 6 messages + Time/Temp rolling at any given time
- If not a chamber member - payment is due upfront
- Booster Clubs and any non-chamber member non-profits pay for messages at \$35/week

Chamber EXTENSION Equipment Lending Program 2024



207 North Main Street - PO Box 52
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admin@stewartvillechamber.com
507.533.6006

Items to Borrow

- Banquet Tables
- Chairs
- 4 Foot Table
- Projector
- Projector Screen
- Portable PA System with 2 Microphones
- Message Board with Letters
- Laminator for 8.5"x11" Paper
- Orange Fencing
- Stakes
- Pot Lights
- String Lights
- 10x10 Canopy - Gray
- 10x10 Canopy - Blue
- 10x10 Canopy - Red
- 10x10 Canopy - Royal Blue
- Business Banner
- Event Parking Signage
- Flag Line
- Cylinder Vases
- Votive Vases
- Plastic Crystal Cut Platters
- Coffee Pots
- Safety Vests
- Extension Cords
- Yard Games
- Dry Erase Check

*Please notify chamber staff should you find any damage prior to using, so they can make notes on the item.

*Donations are not required but are accepted to keep in the lending equipment fund to purchase new items or replace damaged items. If you would like to give a small donation, please give to chamber staff member at sign out or return process. Donations can be made in cash or by check to the Stewartville Area Chamber of Commerce.

CHAMBER EXTENSION LENDING SUBMISSION FORM

BUSINESS NAME: _____

CONTACT: _____

PHONE: _____

EMAIL: _____

CHOOSE ITEMS TO BORROW

- ___ Banquet Tables
- ___ Chairs
- ___ 4 Foot Table
- ___ Projector
- ___ Projector Screen
- ___ PA System and Microphones
- ___ Message Board with Letters
- ___ Laminator for 8.5"x11" Paper
- ___ Orange Fencing
- ___ Stakes
- ___ String Lights
- ___ 10x10 Canopy - Gray
- ___ 10x10 Canopy - Blue
- ___ 10x10 Canopy - Red
- ___ 10x10 Canopy - Royal Blue
- ___ Business Banner
- ___ Event Parking Signage
- ___ Flag Line 50 ft each
- ___ Cylinder Vases
- ___ Votive Vases
- ___ Plastic Crystal Cut Platters
- ___ Coffee Pots
- ___ Safety Vests
- ___ Extension Cords
- ___ Yard Games
- ___ Dry Erase Check

Dates Needed: _____

Pick-Up Date: _____

Return Date: _____

Sign-Out Signature: _____

Return Signature: _____

Chamber Staff Signature: _____

Sponsorship Packages 2024



207 North Main Street - PO Box 52
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One Stop Shop Sign-Up Registration Form

**Or see separate forms for Summerfest, Oktoberfest, and Winterfest to pay separately
If you would like to host an activity or event, please indicate which month by checkmark*

MEMBER NETWORKING p. 7

(Your business incurs the expense to host at the venue of your choosing - no money is collected by the chamber)

DONUTS AND DISCUSSION: You Pick Date _____
 NETWORKING NIGHT: You Pick Date _____
 LUNCH AND LEARN: You Pick Date _____
 WORKING WOMEN'S WEDNESDAY You Pick Date _____

Topic _____

YOUTH ACTIVITIES pp. 8-11

TEEN NIGHT \$450/sponsor per event: July _____

JOB/VOLUNTEER FAIR - Sign up with Jami Schwickerath at Southeast Service Cooperative: jschwickerath@ssc.coop

FUTURE FORWARD - Visit futureforward.org

SENIOR APPRECIATION BANQUET - Forms and information will also be sent out in April 2023

Business/Organization Rep _____ at \$25/each

Students to Sponsor _____ at \$25/each

Amount to be Invoiced \$ _____

ADVOCACY - VOICE OF STEWARTVILLE p. 12

CHAMBER DAY AT THE CAPITOL - Not applicable for 2024

LUNCH WITH A LEGISLATOR: October _____

(Your business incurs the expense to host - no money is collected by the chamber)

ELECTIONS FORUM \$300/sponsor: _____

Amount to be invoiced: \$ _____

SUMMERFEST pp. 13-15

PLATINUM \$2500+ _____

GOLD \$1500+ _____

SILVER \$750+ _____

RED \$500+ _____

WHITE \$250+ _____

BLUE \$100+ _____

Amount to be invoiced: \$ _____

Amount to be invoiced: \$ _____

Amount to be invoiced: \$ _____

Amount to be invoiced: \$ _____

Amount to be invoiced: \$ _____

Amount to be invoiced: \$ _____

OKTOBERFEST \$400 p. 16: _____

Amount to be invoiced: \$ _____

WINTERFEST p. 17

PLATINUM \$1000+: _____

GOLD \$500+: _____

SILVER \$300+: _____

BRONZE \$100+: _____

Amount to be invoiced: \$ _____

Amount to be invoiced: \$ _____

Amount to be invoiced: \$ _____

Amount to be invoiced: \$ _____

SPONSOR INFORMATION	
Business/Organization Name:	_____
Contact:	_____
Phone No:	_____
Email:	_____
Billing Address:	_____
City/State/Zip Code:	_____

Total Amount to be Invoiced for 2024: \$ _____

Charge all sponsorships on one Invoice: _____

OR

Invoice separately for each event or activity: _____

Please fill out form and email back to:

admin@stewartvillechamber.com

Or fill out the form and send check payment to:

Stewartville Chamber

PO Box 52

Stewartville, MN 55976

MEMBER NETWORKING 2024



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DONUTS AND DISCUSSION

Host Sponsor

Limited to 1 sponsorship per specific date

- ◆ Logo on Chamber event registration page
- ◆ Tagged recognition in social media and email promotions
- ◆ Opportunity to host the Donuts and Discussion guests at your business or organization meeting space
- ◆ Opportunity to provide information about your business or organization during the activity
- ◆ Opportunity to provide door prizes, beverages, and continental breakfast food
- ◆ Thank you recognition in Chamber newsletter with pictures



NETWORKING NIGHT

Host Sponsor

Limited to 1 sponsorship per specific date

- ◆ Logo on Chamber event registration page
- ◆ Tagged recognition in social media and email promotions
- ◆ Opportunity to host the Networking Night guests at your business or organization meeting space or place of your choosing within our membership business spaces
- ◆ Opportunity to provide information about your business or organization during the activity
- ◆ Opportunity to provide an icebreaker activity of your choosing
- ◆ Opportunity to provide door prizes, beverages, and snacks
- ◆ Thank you recognition in Chamber newsletter with pictures



LUNCH AND LEARN

Host Sponsor

Limited to 1 sponsorship per specific date

**Lunch will be paid with registration fee*

- ◆ Logo on Chamber event registration page
- ◆ Tagged recognition in social media and email promotions
- ◆ Opportunity to host the Lunch and Learn guests at your business or organization meeting space
- ◆ Opportunity to teach a skill that will help other members
- ◆ Opportunity to provide door prizes or promo items
- ◆ Opportunity to record the skill being taught and video will be uploaded to the Chamber website
- ◆ Thank you recognition in Chamber newsletter with pictures



YOUTH ACTIVITIES 2023



**Stewartville Area
Chamber of Commerce**

207 North Main Street - PO Box 52
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TEEN NIGHT

Sponsor

Limited to 2 sponsorships per event (July 5) \$450/ea

- ◆ Logo on Chamber event registration page
- ◆ Tagged recognition in social media and email promotions
- ◆ DJ Announcement of Sponsor
- ◆ Banner hung at event
- ◆ Opportunity to provide information about your business or organization during the activity
- ◆ Opportunity to provide door prizes, beverages, and food from the pool's concession stand
- ◆ Thank you recognition in Chamber newsletter with pictures



JOB/VOLUNTEER FAIR

Attendance of Business/Organization

(Benefit of being a chamber member)

- ◆ Logo on Chamber event registration page
- ◆ Tagged recognition in social media and email promotions
- ◆ Table and chairs provided
- ◆ Opportunity to provide information about your business or organization to recruit employees and/or volunteers
- ◆ Opportunity to provide door prizes, beverages, and snacks
- ◆ Thank you recognition in Chamber newsletter with pictures



FUTURE FORWARD

Skill Based Opportunity

(Benefit of being a local business in the Stewartville School District)

- ◆ Company Profile listing
- ◆ Company-sponsored site tours, job shadow, student projects, internships, teacher externships
- ◆ Lead or partner on classroom instruction to bring to bring real world relevancy to educational Push notifications of events to students and educators for streamlined communication.
- ◆ Push notifications of events to students and educators for streamlined communication.
- ◆ Built-in direct message functionality between educators and business professionals.
- ◆ Easy "opt in" and "opt out" preferences.
- ◆ Business feedback tools and reporting.

Career Connected LEARNING

Connecting classrooms to careers and life to learning.

Classroom Speakers
Informational Interviews
Mentors
Project Based Learning
Job Shadows
Teacher Externships
Internships
Apprenticeships
Work Experience

NOW LIVE!

FutureForward

Sarah Ness, Program Manager
 Southeast Service Cooperative
 sness@ssc.coop | (507) 281-6678

www.futureforward.org

Senior Appreciation Banquet 2024



207 North Main Street - PO Box 52
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admin@stewartvillechamber.com
507.533.6006

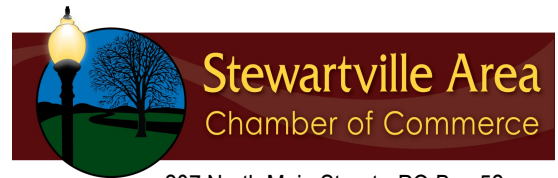
Hats off to the 2024 Stewartville High School graduates! We are celebrating our 59th Senior Appreciation Banquet this year. The banquet is held to honor our young adults graduating from our Stewartville school district. It is a celebration that features dinner, keynote speaker, senior performance, and announcing our scholarship recipients.

Tickets for business sponsors and their sponsored students are \$25/each.

**Sign-up and paperwork emailed and mailed separately for this event*

- ◆ Dinner and entertainment
- ◆ Business name highlighted in e-Program
- ◆ Recognition on social media platforms and on chamber website
- ◆ DJ or MC announcement of sponsors
- ◆ Opportunity to invest in our future leaders
- ◆ Opportunity to connect with teenagers who may have interest in employment or goods/services
- ◆ Opportunity to network with chamber members
- ◆ Recognition in our monthly newsletter following the event





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April 1, 2024

Dear Chamber Members,

The Stewartville Area Chamber of Commerce is sponsoring the 59th Senior Appreciation Banquet on **Wednesday, May 8th** beginning with a meal at **6:00 PM at Bear Cave Park by the amphitheater**. At 6:30pm, we will be starting a program using the amphitheater honoring the 2024 graduates, no shifting of seating will be necessary. This program will include a speaker, a possible senior performance, and the awarding of the four \$500.00 chamber scholarships. **Inclement Weather Plan** is still Wednesday, May 8th, but we will have the program in the Stewartville High School cafeteria. The entire program would be in the cafeteria. You will be notified by Sunday, May 5 if we will be moving the date. Please arrive by 5:45pm to check in and meet your sponsored graduates.

This is an important event and an excellent opportunity for chamber members to spend an evening with our next generation of leaders and wish them luck in their future.

A class list is attached for your reference. We would like to see each chamber member become involved by sponsoring at least two or three seniors. Due to the large class size, we will need involvement from all our members. **Tickets for this event are \$25 each. Business sponsors pay for the student guests' tickets.** Please indicate on the attached form the number of tickets that you wish to purchase for yourself and list the name(s) of the senior(s) that you wish to sponsor. **It is especially important that you or a member of your business is present for the evening to sit with the sponsored student(s). If for some reason, you are unable to attend but want to sponsor students, please indicate that on the form so we can have a staff member host your sponsors or seat them with another chamber member or school board member.**

If the student you wish to sponsor is an employee or a relative, please indicate that on the attached sheet. We will try to accommodate your request. Sometimes a student is chosen by more than one business, and it will be necessary for us to assign another student to you. **It is particularly important that every student has a sponsor.**

Please return the attached form with payment by mail no later than **Tuesday, April 30.** This will help to arrange seating and make sure all our seniors have a sponsor. Due to this event being outdoors with limited table seating we have made this evening CASUAL. Please bring a camping chair if you are able and dress for eating on your lap. We have planned for this event to be like 2023's event. We heard so many complimentary reviews about the event being outdoors and how casual it was. It makes for a fun and relaxing time for our busy seniors, businesses, and organizations.

On behalf of the Chamber Board of Directors, thank you in advance for making this banquet possible for the Class of 2024.

Sincerely,

Gwen M. Ravenhorst
Administrator

Committee Members: Chairperson: Alisha Nelson; Nick Johnson; Jenna Kimlinger; Gwen Ravenhorst; Myrna Welter

Enclosures



2024 Chamber Senior Appreciation Banquet RSVP
Wednesday, May 8 – 6:00 PM (Check In 5:45pm)
Bear Cave Park Amphitheater

NAME: _____

BUSINESS: _____

TELEPHONE # (for questions): _____

EMAIL: _____

I/We have no preference and will sponsor _____ seniors.

I/We wish to sponsor the following seniors:

1) _____

2) _____

3) _____

4) _____

5) _____

BANQUET TICKETS: (Checks made payable to the Chamber of Commerce)

_____ Tickets are \$25.00 for each business representative

Names to be listed on name tags: _____

_____ Tickets are \$25.00 for each Senior Student

Please enclose payment and mail **By Tuesday, April 30** to:

Stewartville Area Chamber of Commerce
P.O. Box 52
Stewartville, MN 55976

Committee Members:

Chairperson: Alisha Nelson; Nick Johnson, Jenna Kimlinger, Gwen Ravenhorst; Myrna Welter

Advocacy Voice of Stewartville 2024



207 North Main Street - PO Box 52
Stewartville MN 55976
admin@stewartvillechamber.com
507.533.6006

CHAMBER DAY AT THE CAPITOL

Sponsor

Not applicable for 2024

- ◆ Logo on Chamber event registration page
- ◆ Tagged recognition in social media and email promotions
- ◆ Your Business information highlighted in Agenda
- ◆ Opportunity to provide information about your business or organization in grab bags
- ◆ Opportunity to provide door prizes, beverages, and continental breakfast food prior to loading transportation
- ◆ Thank you recognition in Chamber newsletter with pictures



LUNCH WITH A LEGISLATOR

Host Sponsor

Limited to 1 sponsorship for October lunch
MN Legislator, City Councilor, or School Board Director - keynote

- ◆ Logo on Chamber event registration page
- ◆ Tagged recognition in social media and email promotions
- ◆ Opportunity to host the lunch guests at your business or organization meeting space or place of your choosing within our membership business spaces
- ◆ Opportunity to provide information about your business or organization during the lunch
- ◆ Opportunity to help organize discussion and guest elected official
- ◆ Thank you recognition in Chamber newsletter with pictures



ELECTIONS FORUM

Host Sponsor

Limited 3 sponsorships per forum \$300/each

**Election years only*

- ◆ Logo on live stream video banner during event and uploaded to the Chamber website with links from social media
- ◆ Tagged recognition in social media and email promotions
- ◆ Sponsor name included in newspaper advertising of event
- ◆ Sponsor name included on calendar event listings
- ◆ Sponsor name included on electronic welcome sign advertising the event and thank you following event
- ◆ Thank you recognition in Chamber newsletter with pictures





207 North Main Street
 PO Box - Stewartville, MN 55976
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 admin@stewartvillechamber.com

VENDOR FORM

July 4th Arts in the Park 2024
 Bear Cave Park
 10:00am to 4:00pm

The Arts in the Park event attracts a large number of families from the community and surrounding areas. We are seeking vendors, such as crafters, antique dealers, flea and farmers market exhibitors, artists, and home-based business representatives, businesses and non-profit organizations .

This is a well-attended outdoor event and will be held rain or shine.
***Refunds will not be issued due to weather or non-appearances.**

If you are interested in purchasing a vendor space, please complete and return this form along with the registration fee by **June 25th** to:

Stewartville Chamber of Commerce – PO Box 52, Stewartville, MN 55976

Registrations will be accepted on a first-come, first-serve basis and are non-refundable. Vendors are required to provide all supplies, equipment, etc. Electricity is not available. Vendors will be set up on a grassy area. This is different in previous years as our venue has changed to BEAR CAVE PARK near the amphitheater. Please plan accordingly.

Entertainment, games, demonstrations, activities, and food vendors will be available in the park throughout the day. Updated information will be continuously posted at: www.stewartvillechamber.com

Online Registration and Payment is also an accepted method in our website store:
<https://www.stewartvillechamber.com/store>



ARTS IN THE PARK 2024 VENDOR REGISTRATION FORM

Business Name: _____ Phone: _____

Contact Person: _____ Email: _____

Address: _____ City/State/Zip: _____

Business Type: _____

Main Items Being Sold: _____



Non-Chamber Member Fee: \$40 per 10x10 lot

Chamber Member Fee: \$25 per 10x10 lot

Please return this completed form with payment to: (Keep top portion for your reference)

Stewartville Area Chamber of Commerce

PO Box 52

Stewartville, MN 55976



STEWARTVILLE AREA CHAMBER OF COMMERCE

PO Box 52, Stewartville, MN 55976 | 507-533-6006 | admin@stewartvillechamber.com

Greetings from the Stewartville Summerfest July 4th Parade Committee!

Warm weather and summertime fun are right around the corner! We hope you will join us for this year's Stewartville Summerfest July 4th Parade. **The parade will take place Monday, July 4, 2024, starting at 6:30 pm.** Attached is the Parade Waiver form.

We have a great tradition of being one of the biggest and best parades in the area and draw over 6,000 excited viewers. This town festival, organized by the Stewartville Area Chamber of Commerce, is an incredible opportunity for you to advertise, have fun, and entertain thousands of people! Following is our fee structure for the parade:

Stewartville Chamber Members: *FREE

Non-Chamber Businesses: *\$100

Individual Politicians: *\$100 (per person, not political party)

Non-Profits/Organizations: *FREE **any advertising on your entry will be a \$150 charge payable the day of the parade, collected by a parade committee member or forfeiture of your entry**

If you have an interest in becoming a Stewartville Chamber Member, information is included with this mailing.

Please return your parade waiver by June 21. *Any parade waivers received between June 21 – July 1 will be charged \$200, no exceptions. No parade waivers/entries will be accepted after July 1, 2024. There will be NO parade entries accepted on July 4. Your business/organization/entity name must match our records to be allowed into the parade line up. You **MUST** have your paperwork that will be emailed or mailed to you with your parade line up number to be allowed into the parade line-up staging area. All unpaid/open invoices with the Stewartville Area Chamber of Commerce must be paid in full prior to June 21, 2024. Thank you for helping us create an organized, safe, and fantastic parade! Feel free to contact me if you have any questions.

As in the past we would like to remind you of a few guidelines for you to follow:

- ***The parade committee reserves the right to accept or decline applications.***
- **Please do not hand out STICKERS.** Stickers have become a problem following the parade. We do not have the resources to clean up after the sticker litter mess. We will not allow parade entries handing out stickers. They will be pulled from the parade line-up.
- **A \$100.00 fee for unclean unit locations.** We have implemented this fee due to issues raised by other businesses/units in recent years. Please assist us with keeping school grounds and city clean.
- **Please throw candy only on straight stretches & far enough into the crowds so small children do not run into the streets. Do not allow young children to throw candy. They cannot throw it to the curb! Throw only small candy and do not throw it to reach the people in the back due to injury to people in the front! Throw candy to the curb on the street, NOT at people.**
- **NO water apparatuses or water balloons. Your unit will be pulled immediately without a warning.**

Parade Letter Continued....

- **ICE MUST NOT BE DUMPED or THROWN** during the parade. No water or ice - we have animals and small children who could become hurt.
- **Please do not throw coins** in the parade, again, this could be dangerous for animals and small children.
- If you have walkers, they either must keep up with your unit or the unit will have to continue without them. We are having concerns with too large of gaps in between units.
- If you have children with your unit, you need to have an adult(s) on the unit as well. You are responsible for anyone on your unit. We would encourage you to not allow young children to throw candy or lean over the side of unit.
- **NO** alcoholic consumption allowed on any parade unit - in the lineup or on parade route.
- All floats please provide your own approved signage. Non-profit units will not be able to advertise "for-profit" businesses without paying the \$200 fee (the fee prior to June 21st was \$100). Payment is expected prior to line up otherwise unit will be turned away or asked to take down print and banner materials advertising businesses that have not paid the registration fee.
- Political units are allowed one candidate or elected official per unit – prior to June 21st the fee was \$100 per individual candidate/elected official. Any time after June 21st, each candidate/elected official will be charged \$200. The payment will be expected the day of the parade if each candidate is not previously registered, or they will not be able to walk with their print and banner materials.

We are again asking all horse units, to provide their own "pooper scooper" to go along with your unit. We also would like to ask you to clean up your area of staging before leaving. If left unclean, there will be a \$100.00 fee. Again, we have had issues in the past and have had to implement this fee. If you have a young colt with you, they **MUST** be tied to the mare or wagon NOT walking on its own. We appreciate everyone's participation and are asking for general courtesy.

While the Stewartville Chamber of Commerce takes every precaution to make this a fun, safe and fabulous event, we assume no liability or responsibility for the actions and safety of your unit and/or its members. If you have any questions or concerns, please contact Gwen at the Chamber office at 507-533-6006. We look forward to seeing you on July 4th.

Looking forward to hearing from you!

Gwen Ravenhorst, Administrator
Myrna Welter, Membership Director
Melissa Leuning, Parade Chairperson
Stewartville Area Chamber of Commerce
PO Box 52
Stewartville, MN 55976
507-533-6006
admin@stewartvillechamber.com

Enclosure



207 North Main Street
PO Box 52 - Stewartville, MN 55976

July 4th 2024 Parade

Business: _____

Contact Name: _____

Address City, State & Zip: _____

Phone: _____ E-mail: _____

Detailed Unit Description: _____

Unit Length: _____ Music/Noise: _____ Yes _____ No

Fee Structure: *Non-Stewartville Area Chamber Business: \$100*
Individual Political Candidate/Elected Official: \$100
**Political parties will be charged per candidate/elected official being advertised*
Stewartville Area Chamber Business: FREE
Non-Profit : FREE (no for-profit business advertising/logo)

***Forms Due in Chamber office by:
JUNE 21 | 12pm**

***Forms received after June 21: \$200 entry fee**

*Please read carefully our parade policy has changed:

The parade committee reserves the right to accept or decline applications. All parade entries (including Chamber members and non-profits) will be charged the \$200 parade entry fee if their form is received after June 21st, 12pm (noon). All open/unpaid invoices with the Stewartville Area Chamber of Commerce need to be paid in full by June 21st in order to be in our parade. Line up numbers will be assigned and emailed 1 week prior to the parade and will be spaced according to safety for all. We are excited to have you part of our parade!

Waiver Agreement:

You, referred to here after as Parade Entrant, agree to make no claim for any reason whatsoever, including negligence, against the Stewartville Area Chamber of Commerce and their officers, members and/or parade volunteers, the Stewartville School District-ISD #534, the City of Stewartville and/or their officers and employees for loss, theft, damage or destruction of property, nor for any injury or accident involving you, your parade entry, and/or persons involved with your parade entry.

Parade Entrant also agrees to indemnify and hold harmless the Stewartville Area Chamber of Commerce and their officers, members and/or parade volunteers, the Stewartville School District-ISD #534, and the City of Stewartville and/or their employees from and against all cost, attorney's fees, expenses, or liabilities resulting from any such claim, action, or proceeding brought thereon.

Parade Entrant is responsible for any damages they cause to the Stewartville School District-ISD #534 grounds, parking lots and facilities. Parade entrant will be responsible and billed for such damage with the dollar amount determined by the Stewartville School District-ISD #534.

The Stewartville Area Chamber of Commerce is not an insurer of the Parade Entrant's business performance, success of attendance levels or the Parade Entrant's property. At all times the Parade Entrant is required to carry adequate liability insurance, which insures their entry against loss or damage. Liability and property insurance are the sole responsibility of each Parade Entrant. Each Parade Entrant is required to maintain and carry adequate insurance.

I have read, understand and agree to the conditions set forth above as part of my participation in the Stewartville Area Chamber of Commerce's Parade on July 4th, 2024.

Parade Entrant Signature and Date:

Signature

Date



SPONSORSHIP PACKAGES 2024



207 North Main Street - PO Box 52
Stewartville MN 55976
admin@stewartvillechamber.com
507.533.6006

Platinum and Gold Sponsorships are limited to Summerfest Dance Sponsors, Fireworks, Portable Restrooms, Golf Carts, and Large Parade Entry Sponsors. The Summerfest Dance Sponsors are reserved as Platinum packages and are already reserved for this year.

*PLATINUM \$2500+

Pre-Event Marketing

- ◆ Logo placement on Chamber website linking to your business/organization site
- ◆ Logo placement on flyers and any print material
- ◆ Logo placement on banners advertising event
- ◆ Recognition as sponsor on social media promotion and paid ads

At-Event Marketing

- ◆ VIP Area at the Summerfest Dance - *see guidelines
- ◆ 6 Complimentary Dance Tickets
- ◆ Opportunity to provide promotional items on tables or can koozies given out at beverage tent
- ◆ Banners with logo hung at entry to event and near stage (dance sponsors)
- ◆ Banners with logo hung at entry to park (Fireworks)
- ◆ DJ or Band will announce sponsor names periodically during park events
- ◆ Live Video at event will highlight sponsor banners

Post Event Marketing

- ◆ Thank you ad on the electronic sign following Summerfest in July and/or August
- ◆ Thank you ad in local newspaper
- ◆ Thank you advertising in social media platforms
- ◆ Recognized in Chamber newsletter
- ◆ Recognized at August membership meeting

Dance: limited to (4) Sponsors: RESERVED for 2023
Fireworks: limited to (5) Sponsors

*GOLD \$1500-\$1999

Pre-Event Marketing

- ◆ Logo placement on Chamber website linking to your business/organization site
- ◆ Logo placement on flyers and any print material
- ◆ Recognition as sponsor on social media promotion and paid ads

At-Event Marketing

- ◆ Signs placed in all portable restrooms and portable handwashing stations - total 15 (Portable Sponsors)
- ◆ Signs placed on Golf Carts during Arts in the Park and Parade - total 12 carts (Golf Carts)
- ◆ Banners with logo hung at entry to park (Fireworks)
- ◆ Banners with logo hung on parade units (Parade)
- ◆ Opportunity to provide promotional items on information tables at Arts in the Park
- ◆ DJ or Band will announce sponsor names periodically during park events

Post Event Marketing

- ◆ Thank you ad on the electronic sign following Summerfest in July and/or August
- ◆ Thank you ad in local newspaper
- ◆ Thank you advertising in social media platforms
- ◆ Recognized in Chamber newsletter
- ◆ Recognized at August membership meeting

Portable Restrooms: limited to 2 Sponsors
Golf Carts: limited to 1 Sponsor
Parade: limited to 3 Sponsors (Shriner Units)
Fireworks: limited to 5 Sponsors

Business Name: _____

Contact Name: _____ Phone Number: _____

Email: _____

Choose Sponsorship Package Type: **PLATINUM \$2500+** _____ **GOLD \$1500+** _____

Please email form to: admin@stewartvillechamber.com or mail to: PO Box 52, Stewartville MN 55976 . Invoice will be sent upon receipt of form and must be paid in full by **June 1, 2024**. Thank you for sponsoring Summerfest 2024!



SPONSORSHIP PACKAGES 2024



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Silver and Red Sponsorships are limited to Summerfest Teen Night, Medium Parade Entry, Arts in the Park Sponsors. The Summerfest Dance Sponsors are reserved as Platinum packages and are already reserved for this year.

*SILVER \$750-\$999

Pre-Event Marketing

- ◆ Logo placement on Chamber website linking to your business/organization site
- ◆ Logo placement on flyers and any print material
- ◆ Recognition on social media promotion and paid ads for specific event sponsoring

At-Event Marketing

- ◆ Banners with logo hung on parade units (Parade only)
- ◆ Banner hung at swimming pool (Teen Night only)
- ◆ Banner hung at Registration Table (Disc Golf only)
- ◆ Banner hung at Check In Table (Lip Sync Battle only)
- ◆ Banner or sign hung at activity (Arts in the Park only)
- ◆ Opportunity to provide promotional items on information tables at specific event sponsoring
- ◆ DJ or Band will announce sponsor names periodically during park events

Post Event Marketing

- ◆ Thank you ad on the electronic sign following Summerfest in July and/or August
- ◆ Thank you ad in local newspaper
- ◆ Thank you advertising in social media platforms
- ◆ Recognized in Chamber newsletter
- ◆ Recognized at August membership meeting

Parade: 6 Sponsors needed for musical entertainment entries

Teen Night: 2 Sponsors needed

Arts in the Park:

1 Sponsor for Kids Pedal Tractor Pull at \$850

1 Sponsor for Home Run Derby at \$500

1 (or 2 at \$400/each) Sponsor for Balloon Artist

*RED \$500-\$749

Pre-Event Marketing

- ◆ Logo placement on Chamber website linking to your business/organization site
- ◆ Logo placement on flyers and any print material

At-Event Marketing

- ◆ Signs or banners placed at activity during Arts in the Park
- ◆ Banners with logo hung on parade units (Parade)
- ◆ Opportunity to provide promotional items on information tables at Arts in the Park
- ◆ DJ or Band will announce sponsor names periodically during park events

Post Event Marketing

- ◆ Thank you ad on the electronic sign following Summerfest in July and/or August
- ◆ Thank you ad in local newspaper
- ◆ Recognized in Chamber newsletter
- ◆ Recognized at August membership meeting

Parade: 6 Sponsors needed for entertainment entries

Arts in the Park:

1 Sponsor for Bubblemaker \$450

Business Name: _____

Contact Name: _____ Phone Number: _____

Email: _____

Choose Sponsorship Package Type: **SILVER \$750+** _____ **RED \$500+** _____

Please email form to: admin@stewartvillechamber.com or mail to: PO Box 52, Stewartville MN 55976 . Invoice will be sent upon receipt of form and must be paid in full by **June 1, 2024**. **Thank you for sponsoring Summerfest 2024!**



SPONSORSHIP PACKAGES 2024



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White and Red Sponsorship opportunities are for Arts in the Park activities.
The Summerfest Dance Sponsors are reserved as Platinum packages and are already reserved for this year.

WHITE \$250-\$499

Pre-Event Marketing

- ◆ Logo placement on Chamber website linking to your business/organization site
- ◆ Logo placement on flyers and any print material

At-Event Marketing

- ◆ Signs or banners placed at activity during Arts in the Park
- ◆ Banners with logo hung on parade units (Parade)
- ◆ DJ or Band will announce sponsor names periodically during park events

Post Event Marketing

- ◆ Thank you ad in local newspaper
- ◆ Recognized in Chamber newsletter
- ◆ Recognized at August membership meeting

Stewartville Rocks - 1 Sponsor
Arts in the Park
Kids Parade - 1 Sponsor
Petting Zoo - 2 Sponsors
Jersey Jugglers - 3 Sponsors
Horses - 2 Sponsors

BLUE \$100-\$249

Pre-Event Marketing

- ◆ Logo placement on Chamber website linking to your business/organization site

At-Event Marketing

- ◆ Signs or banners placed at activity or at tables

Post Event Marketing

- ◆ Thank you ad in local newspaper
- ◆ Recognized in Chamber newsletter
- ◆ Recognized at August membership meeting

Arts in the Park
Table Sponsors - 20 each
Pavilion Sponsors - 4 each
Art Stations - 4 each

Business Name: _____

Contact Name: _____ Phone Number: _____

Email: _____

Choose Sponsorship Package Type: **WHITE \$250+** _____ **BLUE \$100+** _____

Please email form to: admin@stewartvillechamber.com or mail to: PO Box 52, Stewartville MN 55976 . Invoice will be sent upon receipt of form and must be paid in full by **June 1, 2023**. **Thank you for sponsoring Summerfest 2023!**



SPONSORSHIP PACKAGE 2024



207 North Main Street - PO Box 52
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SPONSOR PACKAGE \$400 10 Available

- ◆ Logo sponsor signage displayed at Event
- ◆ Opportunity to provide promo items at event
- ◆ Listed as sponsor on ticket stubs
- ◆ Listed as sponsor on paid social media ads
- ◆ Recognized as a sponsor in any paid advertising
- ◆ Listed as sponsor on Chamber website linked to your business/organization website
- ◆ DJ will periodically announce sponsors at event
- ◆ Thank you ad on the electronic sign following event
- ◆ Recognition in the Chamber newsletter

**Oktoberfest is
September 21**

DEADLINE TO SPONSOR: August 1, 2024

*The earlier we receive the form, the sooner we can start advertising your business!

*Please email your business logo in png or jpg format to admin@stewartvillechamber.com

Please cut along the dotted line and retain the above information for your business and return the form below to our office.

Business Name: _____

Contact Name: _____

Phone Number: _____

Email: _____

Please email form to: admin@stewartvillechamber.com or mail to: PO Box 52, Stewartville MN 55976 .

Invoice will be sent upon receipt of form and must be paid in full by September 1, 2024.

Thank you for sponsoring Oktoberfest 2024!

SPONSORSHIP PACKAGES 2025

207 North Main Street - PO Box 52
Stewartville MN 55976
admin@stewartvillechamber.com

Sponsorship Forms Due DECEMBER 1

PLATINUM SPONSOR \$1000+ Presenting Sponsor of ENTIRE Event

- ◆ Promo Picture on social media and website
- ◆ Announcement of sponsor at each event
- ◆ Listed as sponsor on social media ads and events
- ◆ Thank you ad on the electronic sign following Winterfest
- ◆ Listed as sponsor on Chamber website linked to your business/organization website
- ◆ Recognition in the Chamber newsletter
- ◆ FREE electronic sign message to be used in 2024 or 2025

*Entire event reaches 6000+ people

GOLD SPONSOR \$500+ PARK NIGHT

- ◆ Announcement of sponsors in the Park
- ◆ Listed as sponsor on social media ads and events
- ◆ Listed as sponsor on Chamber website linked to your business/organization website
- ◆ Thank you ad on the electronic sign following Winterfest
- ◆ Recognition in the Chamber newsletter

*Attendance at Park Night is approximately 500-700 people
*Park Night reaches 2500+ people

SILVER SPONSOR \$300+ LADIES NIGHT

- ◆ Banner placement on bus transportation
- ◆ Opportunity to put promo items in goody bag for 150
- ◆ Listed as sponsor on social media ads and events
- ◆ Listed as a sponsor on Chamber website linked to your business/organization website
- ◆ Recognition in the Chamber newsletter

*Attendance is limited to 100-150 people
*Ladies Night reaches 1000+ people

BRONZE SPONSOR \$100+ SUPPLIES SPONSOR

- ◆ Laminated Sign with business name/logo set up next to supplies being used (food/beverage stations, games, etc)
- ◆ Listed as sponsor on Chamber website linked to your business/organization website
- ◆ Recognition in the Chamber newsletter

*Reach is 400+ people

Florence Park Mini Bonfire or Light Up Standstill Parade Float

FREE Networking Opportunity for Chamber Members

Bonfires

- *You provide a firepit, wood, and marshmallows
- *We provide cooking sticks
- *Mingle with area families and community members!

Standstill Parade Float or Display

- *You provide a light-up display using a generator
- *We provide a space for your setup
- *Mingle with the community

Business Name: _____

Contact Name: _____ Phone Number: _____

Email: _____

Choose Sponsorship Package Type: **PLATINUM \$1000+** _____ **GOLD PARK NIGHT \$500+** _____ **SILVER LADIES NIGHT \$300+** _____
BRONZE \$100+ _____

Please email form to: admin@stewartvillechamber.com or mail to: PO Box 52, Stewartville MN 55976 . Invoice will be sent upon receipt of form and must be paid in full by December 1, 2024. **Thank you for sponsoring WINTERFEST 2025!**